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TONWEB.AGENCY | +7 (900) 453-25-52

TEAM OF PROFESSIONALS IN THE IT FOR YOUR BUSINESS

TONWEB AGENCY –
TEAM OF PROFESSIONALS
FOR YOUR BUSINESS

- ✓ Development and integration of IT solutions for business
- ✓ Development of websites, web applications and mobile applications on a turnkey basis
- ✓ Comprehensive promotion on the Internet
- ✓ Comprehensive expert analysis of your website
- ✓ Design, mobile photography, aerial photography, video production

70+
projects

22+
years of experience

12
months warranty

WE ARE WORKING WITH

HASKYY®

FLAUBERIUM LITERARY AGENCY & SCHOOL
ЛИТЕРАТУРНОЕ АГЕНТСТВО И ШКОЛА ФЛОБЕРИУМ

MasterClean
КЛИНИНГОВАЯ КОМПАНИЯ

АВТО РАЗВИЛКА

Christ

ALPHA logic

Adrenalin

UMARTAN
Продукция пчеловодства

DEVELOPMENT AND INTEGRATION OF TURNKEY IT-SOLUTIONS

- ✓ Personal offices and online services
- ✓ Online stores and corporate sites with unique design
- ✓ Maintenance (+SLA) and development of projects
- ✓ Design services (UI/UX)
- ✓ Comprehensive expert audit (UX, technical, SEO, IS) of your website
- ✓ Mobile applications for iOS and Android

Work patterns:

Development and maintenance: Time & **Material + SLA**

ONLINE PROMOTION

- ✓ Comprehensive expert audit (UX, technical, SEO, IS) of your website
- ✓ Correction of technical errors hindering promotion
- ✓ Business registration on platforms / aggregators
- ✓ Complex promotion (Yandex.Direct, VK.Ads, Zen, Avito, Telegram)
- ✓ Setting up contextual advertising

Work patterns:

Audit, refactoring: Time & Material
Promotion: FTE

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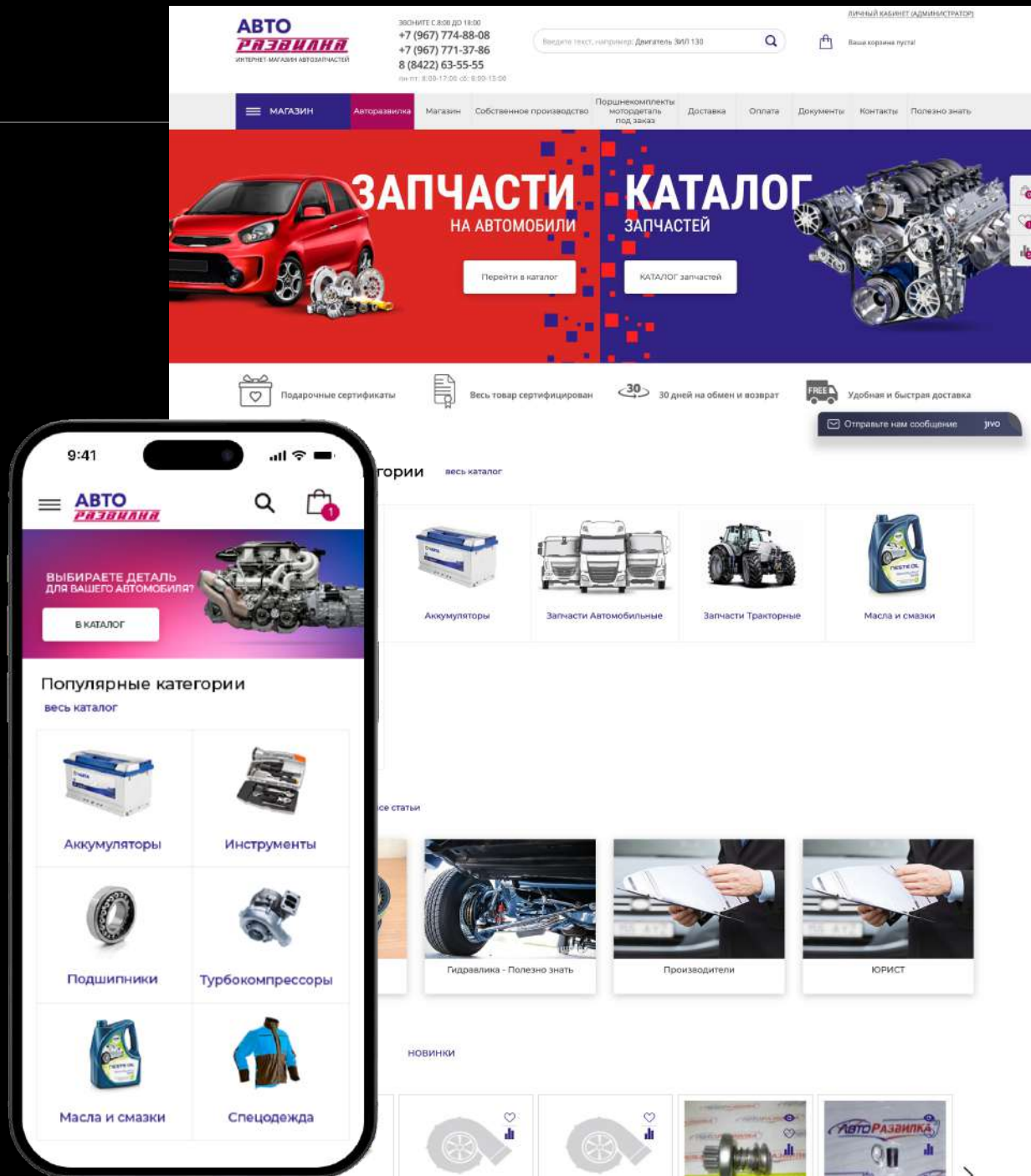
PORTFOLIO

AVTORAZVILKA

авторазвилка.рф

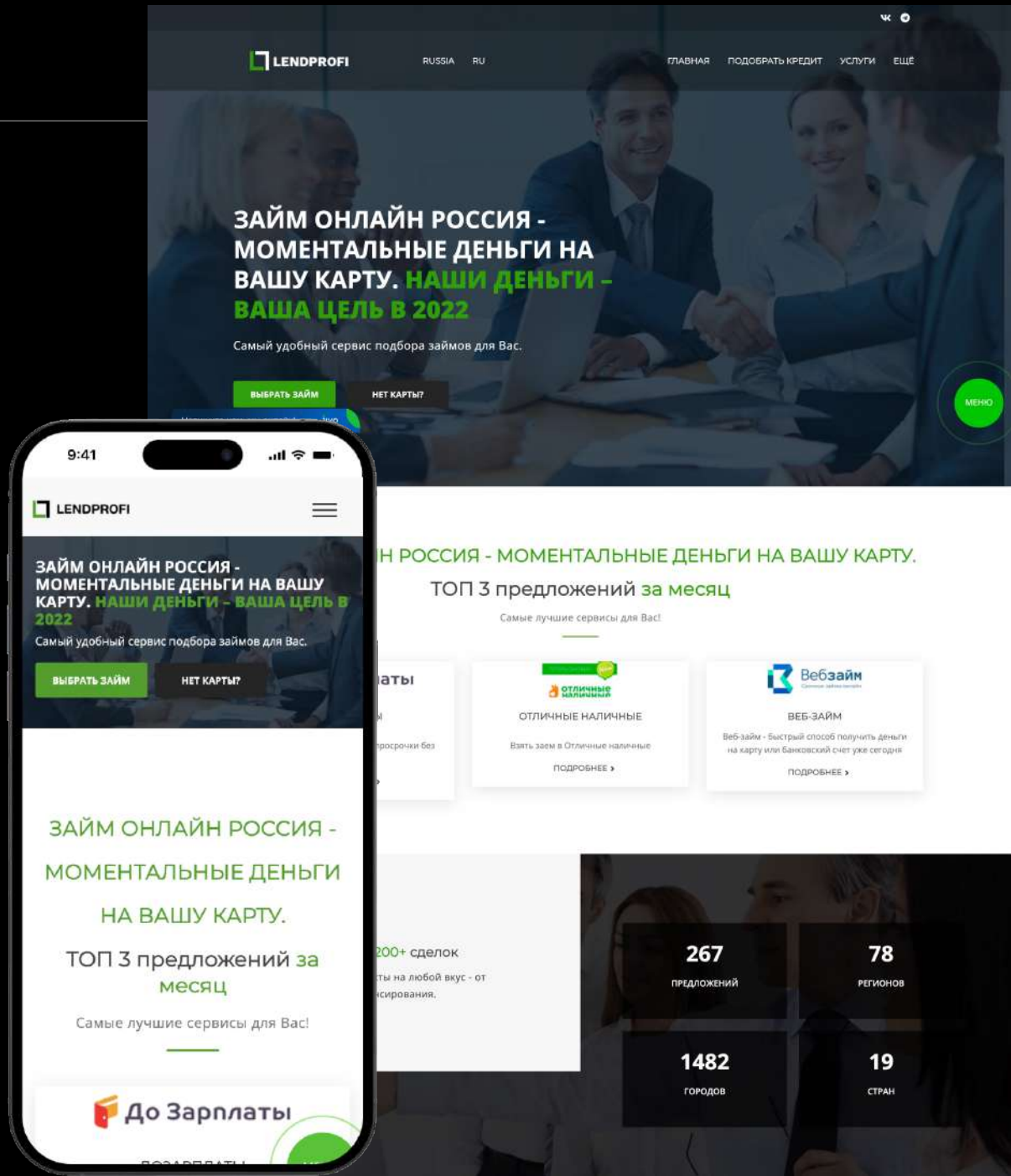
- ✓ Increasing sales through redesign of the online store
- ✓ Adjustment of smart search system for loyal customers
- ✓ Formation of correct CNC structure for SEO-promotion
- ✓ Personal cabinet for repeat sales
- ✓ Realization of traffic redirection system from the old site to retain traffic from existing sources



LENDPROFI GROUP

lendprofi.com

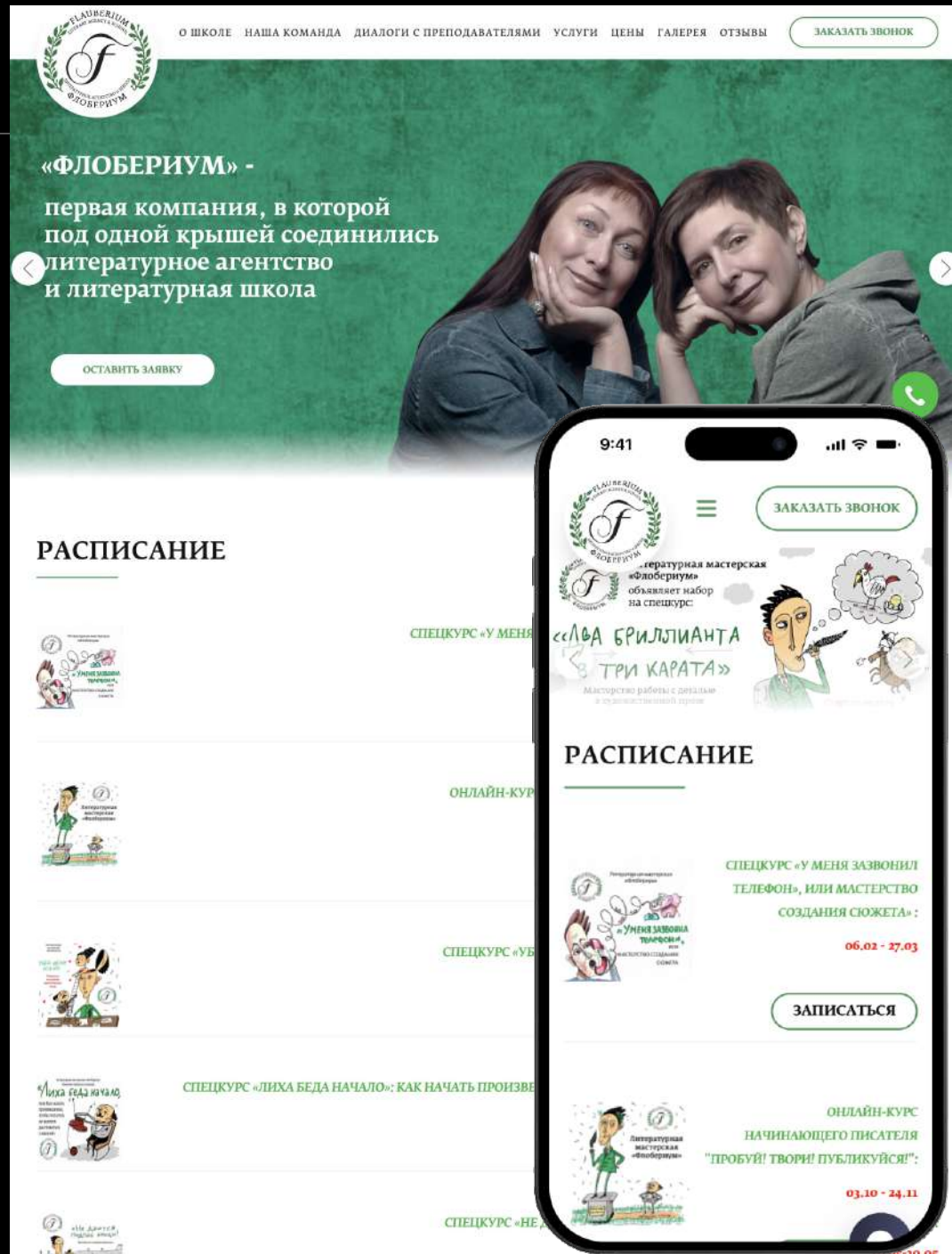
- ✓ API for the Lendprofi Group family of websites allowed to completely reduce costs for the content manager of these sites
- ✓ Personal cabinet for automating the processing of events allowed to reduce the time costs of the content manager of the main website by x12+
- ✓ Implementation of a unique concept of “multi-site (CORS) shopping cart” allowed to increase conversion through retargeting



FLAUBERIUM

flauberium.com

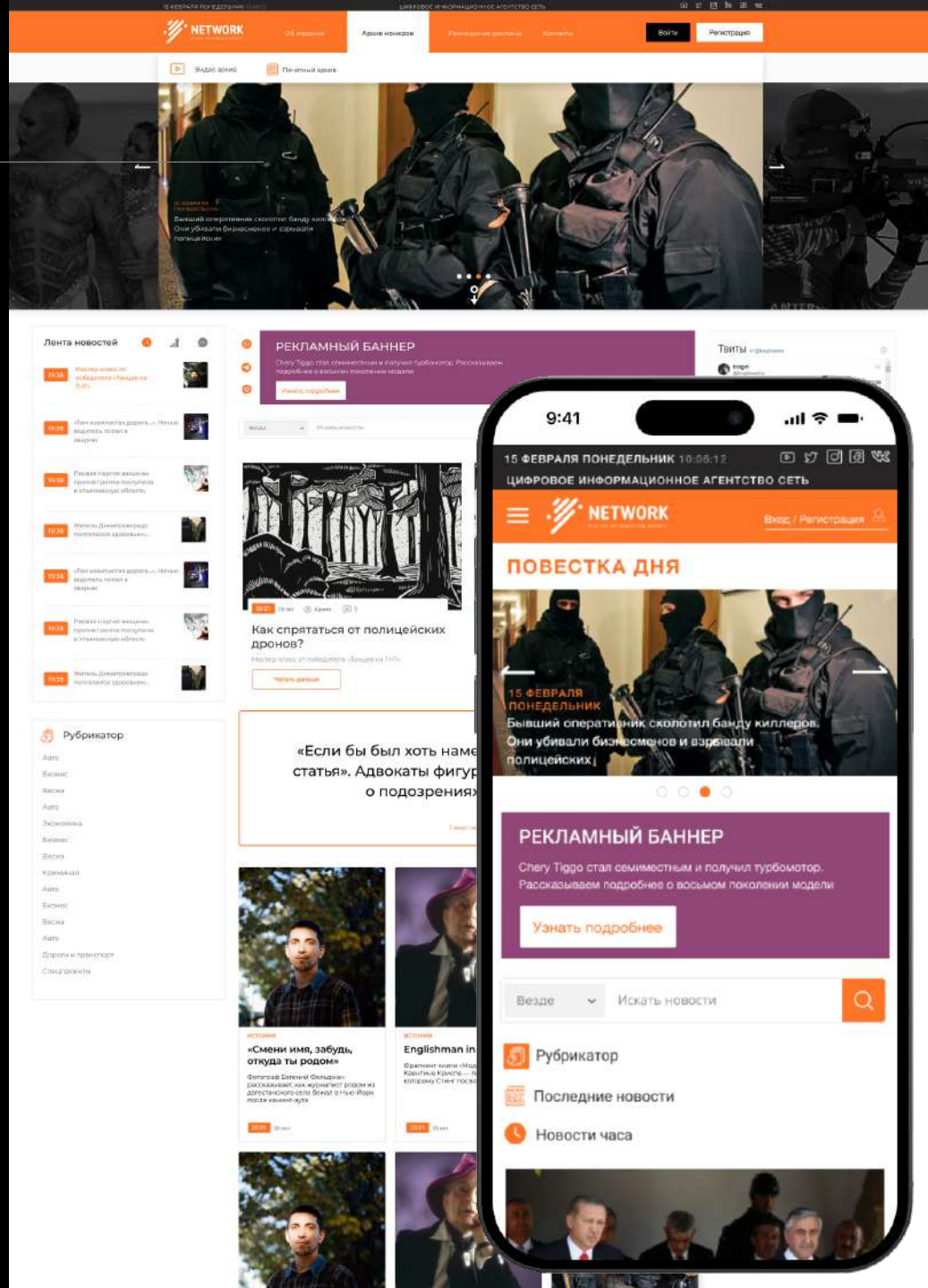
- ✓ Reorganization of the structure allowed to increase the conversion rate by several times
- ✓ Discounts calculation (without using the online store module) allowed to minimize the cost of the content manager
- ✓ Integration with Jivo online consultant increased conversion rate by 20%
- ✓ Proprietary system of promo codes and integration with Robokassa payment system reduced the cost of routine work on the design of the service showcase.



NETWORK

ciarf.ru

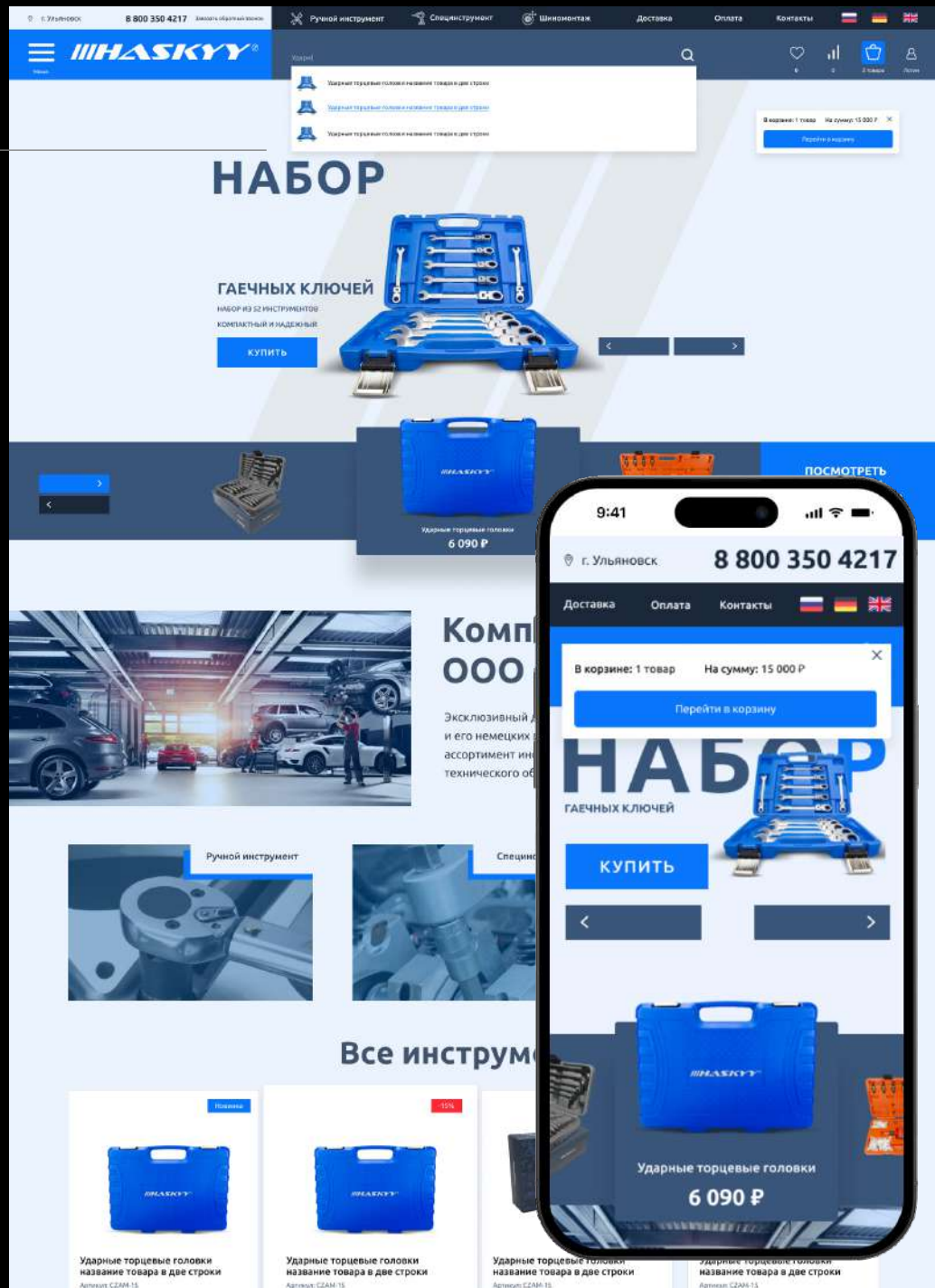
- ✓ Media in the format of website + mobile application allowed to expand the target audience
- ✓ Bright design attracts additional attention to the resource
- ✓ Proper SEO-structure allowed to receive a significant amount of traffic from search engines, which allows advertisers to choose this media outlet.



HASKYY

haskyy-tools.com

- ✓ Design for a wide target audience allows a wide range of customers to quickly understand the interface
- ✓ Integration with 1C allows you to reduce the cost of manual updating of content
- ✓ Authorization by phone number eliminates spam accounts
- ✓ Uploading orders to the cash register allows you to comply with current legislation
- ✓ Optimal CNC structure allows you to get SEO traffic (potential buyers) from search engines
- ✓ Integration with delivery services: SDEK, PEC, Delovye Lines, Russian Post, Yandex.Market allows you to eliminate the cost of manual calculation of delivery cost by the online store manager.



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Order IT services from professionals!